

Legor sells the FOV brand

Legor announces the sale of FOV, a business unit specializing in the sale of products and solutions for the goldsmith and industrial sectors

Bressanvido, December 5, 2024 — Legor, an Italian multinational group specializing in the transformation of metals into alloys, galvanic solutions, and powders for the jewelry and fashion accessories sectors, **announces the sale of its FOV (Forniture Orafe Vicentine) business unit** and the **establishment of FOV S.r.l.**, a new company. This entity includes the participation of **Paolo Bonato and Federica Galdeman**, two experienced professionals in the field, and in which **Legor will hold a minority stake**. FOV S.r.l. will focus even more on the commercialization of equipment and consumables for the goldsmith and technical-industrial sectors, aiming to expand its expertise and further **establish the FOV brand in the global Tools and Consumables market**.

Founded in 1960 in Vicenza, the FOV brand has earned prestige over time by offering high-quality products both in Italy and abroad, further strengthening its reputation after being acquired by Legor in 2007. Today, **FOV S.r.l. has a clear vision: to become the global benchmark for the goldsmith and industrial sectors by offering innovative tools and solutions** that respect tradition while supporting continuous growth in the precious metals and technical industries.

This significant development is the result **of the shared vision of Federica Galdeman and Paolo Bonato, the General Manager and Sales Director, respectively, of the new company. They are key players in FOV's future growth, committed to relaunching a historically recognized brand by building a solid and competitive structure capable of effectively responding to the market's ongoing evolution.**

With a **renewed brand identity** resulting from an intensive rebranding process, FOV S.r.l. aims to **establish a distinctive position as a reliable partner for goldsmiths, fashion accessories producers**, as well as **refineries and industries specializing in non-ferrous metals and heat treatments**. The company will provide equipment, machinery, and consumables that guarantee excellence in production processes.

This new identity is embodied in the new logo, which visually represents the art and science of metalworking, along with the new tagline "Quality Forged," reflecting FOV's dedication to creating, promoting, and marketing products that meet the highest standards and are rooted in a deep knowledge of industrial processes.



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The establishment of FOV S.r.l. **marks the beginning of a new chapter of growth for the brand.** The new management, supported by Legor's solid expertise, is committed to strengthening FOV's presence in international markets by meeting the needs of modern customers with cutting-edge products and services.

LEGOR Benefit Corporation

Legor, a multinational group founded in Italy in 1979, specializes in the transformation of metals into alloys, galvanic solutions, and powders of excellence for jewelry and fashion accessories production.

Legor Group S.p.A. is among the few companies able to certify that its products are made exclusively with precious metals (Gold, Silver, Platinum, Palladium, and Rhodium) sourced 100% from recycling and integrated into the Chain of Custody. Additionally, for products certified under UNI EN ISO 14021:2021, obtained in October 2022, Legor also guarantees that non-precious metals (Silicon, Tin, Indium, Cobalt, Gallium, Germanium, and Copper) are sourced 100% from recycled materials.

Headquartered in Bressanvido (Vicenza), Legor generates a revenue of €127 million (2021), with 70% from exports. It employs over 200 collaborators, has two commercial offices in Italy, nine subsidiaries, and more than 30 distributors.

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